**Module 1 Challenge**

**Report**

Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. Out of 986 crowdfunded projects, 565 were successful.
2. Theater is the most popular category, and the least popular category is journalism.
3. Even though journalism is the least popular category, it has a 100% success rate.

What are some limitations of this dataset?

* Only seven counties were included in the data.
* Age of creator and participants were not provided.
* A wider range of categories could have been provided.
* Data was only provided till 2020.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* A pie chart could have demonstrated the breakdown of the categories in an easier visual representation of their popularity, successes, failures, and cancelations.

**Statistical Analysis**

There is more variability in successful campaigns. This makes sense because the data is over a variety of categories as opposed to a common category.